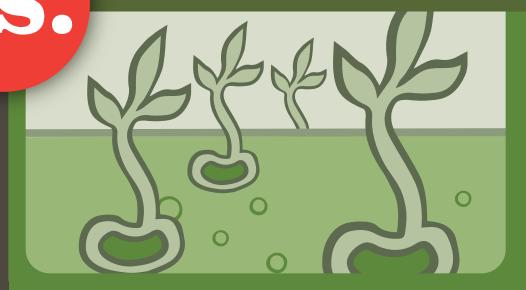
Prop 37: Your right to know.

GMOs: Corporate Charlatans Versus Organic Heroes

Corporate agribusiness fighting Prop 37 Donated: \$32,439,114

Organic leaders supporting Prop 37 Donated: \$3,945,635





\$7,100,500

HONEST tea





COCA COLA \$1,164,400



KELLOGG \$632,500



SMUCKER \$387,000





E.I. DUPONT DE NEMOURS & CO (\$4,900,000), **DOW AGROSCIENCES** (\$2,000,000), **BAYER CROPSCIENCE** (\$2,000,000), **BASF PLANTSCIENCE** (\$2,000,000), **SYNGENTA**

CORPORATION (\$1,000,000), **COUNSEL FOR BIOTECHNOLOGY INFORMATION**

(DONATED \$375,000), **GROCERY MANUFACTURERS ASSOCIATION** (\$375,000),

BIOTECHNOLOGY INDUSTRY ORGANIZATION: (\$250,000)

DEAN FOODS \$253,000





PEPSICO \$1,716,300

Lightlife



CONAGRA \$1,076,300

Cascadian Farm



GENERAL MILLS \$520,000



RICH PRODUCTS \$225,000

Similac

ABBOTT NUTRITION \$3,918 Mercola.com
DR. JOSEPH MERCOLA
\$1,100,000



\$250,000



\$50,000





\$11,000



\$10,000



Sunfoods \$3,000 \$40,000 (ASSOC)





S50.000

\$25,000

MOM's Organic Market \$10.000

*10,000

LET'S DO...ORGANIC

\$7,200

**STRAUS

**R G A N 1 C

**\$2,500



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Frey Vineyards \$35,000







\$10,000

OrganicVille \$7,500

Traditional Medicinals. \$5,000



















\$10,000



\$5,000



ALEX BOGUSKY [FEARLESS REVOLUTION] (\$100,000), MICHAEL FUNK (\$50,000), PRESENCE MARKETING (\$20,000), KAMUT ASSOCIATION OF NORTH AMERICA (\$20,000), GARY HIRSHBERG [CHAIRMAN, STONYFIELD] (\$10,000), BURROUGHS FAMILY FARM (\$5,000), BAKER CREEK HEIRLOOM SEEDS (\$4,000), INSTITUTE FOR RESPONSIBLE TECHNOLOGY (\$1,860), MINTWOOD MEDIA COLLECTIVE (\$1,250), EARL'S ORGANIC PRODUCE (\$1,000)

As Goes California, So Goes the Nation.

Democratic and Republican administrations, and Congress, have repeatedly ignored the overwhelming majority of Americans who favor labeling genetically engineered (GE) food in the marketplace. Our politicians seem to be listening to the corporate executives (donors) instead of the citizenry. But in California, the people have a right to craft laws of their choosing. Proposition 37, on the ballot in California on November 6, would mandate labeling of foods containing GE ingredients. If we win this fight in California, manufacturers will likely begin to label food nationally for GE ingredients.





Please make your voice heard by signing the petition at cornucopia.org