

# Organic/Natural Retailing: Anti or Pro GMO Labeling?

## Prop 37: Is your grocer selling-out your values?

Financially contributed against Prop 37 or Member of GMA



Bristol Farms (Carson, CA) \$2,500



Holiday Quality Foods/  
Sav More Foods  
\$2,500



El Super (Latina Bodega Corp) \$5,000



Safeway (GMA member - contributed \$375,000)



Starbucks (member of GMA - contributed \$375,000)



Target (member of GMA - contributed \$375,000)

VS.

Financially supported Prop 37



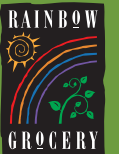
Good Earth Natural Foods (Fairfax, CA) -\$25,000



Mom's Organic Market (MD and VA) \$10,000



Ocean Beach People's Organic Foods Market (San Diego, CA) \$5,000



Rainbow Grocery (San Francisco, CA) \$5,000



Mother's Market and Kitchen (Costa Mesa, CA) \$2,000



Door to Door Organics (\$1,285)



Park Slope Food Coop (Brooklyn, NY) \$1,000



Willimantic Coop (Willimantic, CT) \$500



Island City Food Coop (Cumberland, WI) \$100



Jimbo's Naturally (San Diego, CA) \$10,000



Briar Patch Coop (Grass Valley, CA) \$5,000



Sacramento Natural Foods Coop \$5,000



Rainbow Natural Grocery Cooperative (Jackson, MS) \$5,000



The Natural Grocery Company (Berkeley CA and El Cerrito CA) \$3,214



Berkshire Co-op Market (Great Barrington, MA) \$2,000



LifeSource Natural Foods (Salem, OR) \$1,000



Debra's Natural Gourmet (Concord, MA) \$500



Oryana Natural Food Market (Traverse City, MI) \$200

### Missing in Action



Central Market



Sprouts



Costco



Sunflower Market



Lifestyle Markets



Trader Joe's



New Seasons



Whole Foods Market



New Leaf Community Markets (Northern California)

## As Goes California, So Goes the Nation.

Democratic and Republican administrations, and Congress, have repeatedly ignored the overwhelming majority of Americans who favor labeling genetically engineered (GE) food in the marketplace. Our politicians seem to be listening to the corporate executives (donors) instead of the citizenry. But in California, the people have a right to craft laws of their choosing. Proposition 37, on the ballot in California on November 6, would mandate labeling of foods containing GE ingredients. If we win this fight in California, manufacturers will likely begin to label food nationally for GE ingredients.

Please make your voice heard by signing the petition at [cornucopia.org](http://cornucopia.org)



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